

XFINITY LIVE! MEDIA ADVISORY

WHAT: PHILADELPHIA'S NEWEST RESTAURANT - 1100 SOCIAL - OPENS ITS DOORS AT XFINITY LIVE! PHILADELPHIA

WHEN: Thursday, October 1 at 6 p.m.

WHERE: XFINITY Live! Philadelphia
1100 Pattison Avenue
Philadelphia, PA

DETAILS: Media is invited to join VIPs and invited guests to an exclusive preview of Philadelphia's newest restaurant, 1100 Social at XFINITY Live! The highly-anticipated new hot spot features shareable plates influenced by Mexican and Asian flavors created by Chef Jason Cichonski. The preview also includes an unveiling of the recently renovated space within XFINITY Live!

New finishes, furniture and décor transform the former site of Spectrum Grill to make way for 1100 Social, an entirely new restaurant concept as part of several enhancements and renovations made to XFINITY Live! over the past few months.

Capitalizing on a highly successful first three years of operation, XFINITY Live! recently completed an expansion and renovation to the dining and entertainment district, which includes Victory Beer Hall exterior beer garden; Geno's Steaks; PBR Bar & Grill covered patio; The Terrace, a private event space adjacent to 1100 Social; and an outdoor concert stage with state-of-the-art audio and visual enhancements.

The official grand reopening of XFINITY Live! is set for Friday, October 2.

XFINITY Live! Philadelphia is a dining and entertainment district centered in the heart of the South Philadelphia Sports Complex. The one-of-a-kind venue features over a dozen restaurant and entertainment choices, including six main venues: Broad Street Bullies Pub, PBR Bar & Grill (Professional Bull Riders), Philly Market Place, 1100 Social, Victory Beer Hall and the first-ever NBC Sports Arena. XFINITY Live! Philadelphia is Philadelphia's No. 1 Sports Bar, as voted by Philadelphia Magazine.

###

Contact:
Chelsey Scalese
Chelsey_scalese@comcastspectacor.com
[215-275-1449](tel:215-275-1449)

September 30, 2015