

***** MEDIA ADVISORY*****

THOUSANDS ENJOY OVER 30,000 SAMPLES OF BACON DURING PENNSYLVANIA BACON FESTIVAL

WHEN: Saturday, October 4, beginning at 1 p.m.

WHERE: XFINITY Live! Philadelphia (1100 Pattison Ave., Philadelphia, PA)

DETAILS: Thousands enjoy over 30,000 samples of Bacon during Pennsylvania Bacon Festival.

Chef Brian Duffy, best known from the hit TV show Bar Rescue, will be judging the Bacon-Off and doing a cooking demonstration of one of his bacon recipes.

Along with the bacon samples, the event features full-sized bacon cuisines, a bacon cooking demonstration, and bacon eating contests. The festivities will also include the 2014 Pennsylvania Bacon-Off, as participating chefs will show off their skills during three courses of appetizers, entrees, and desserts.

Local bands including The Get Real Gang, Commonwealth Choir, The Lawsuits, Pasadena, Velvet Tones, Phillbilly, and John McNutt will be performing on the outdoor Live! stage throughout the day.

MEDIA NOTE: Media wishing to cover the event, should contact Nathanael Harris at [215-776-8381](tel:215-776-8381).

Tickets start at \$25 and can be purchased at www.pennsylvaniabaconfestival.com/tickets.html. Parking for the event will be free in S lot and T lot.

XFINITY Live! Philadelphia is a dining and entertainment district centered in the heart of South Philadelphia Sports Complex. The one-of-a-kind venue features over a dozen restaurant and entertainment choices, including six main venues: Broad Street Bullies Pub, PBR Bar & Grill (Professional Bull Riders), Philly MarketPlace, Spectrum Grill, Victory Beer Hall and the first-ever NBC Sports Arena. XFINITY Live! is a joint partnership between Philadelphia-based Comcast-Spectacor and Baltimore-based The Cordish Companies.

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