

**MILLER LITE AND THE PHILADELPHIA EAGLES COUNTDOWN TO KICKOFF
WITH CHEERLEADER CALENDAR FASHION SHOW AT XFINITY LIVE! PHILADELPHIA
ON SEPTEMBER 4**

*AMERICAN ROCK BAND TAKING BACK SUNDAY TO PERFORM LIVE AS PART OF
FESTIVITIES*

Philadelphia, PA (August 15, 2014) – Miller Lite and the Philadelphia Eagles welcome the 2014 NFL football season with Countdown to Kickoff at XFINITY Live! Philadelphia, on Thursday, September 4 beginning at 5 p.m.

The Philadelphia Eagles Cheerleaders will also unveil their 2015 calendar and have a swimsuit fashion show. American rock band Taking Back Sunday will perform to close out the night.

Sports Radio 94WIP will be on site with a live broadcast giving away prizes throughout the evening. Members of the 2014 Eagles team will also be in attendance along with the Eagles mascot Swoop.

For more information about Countdown to Kickoff visit, Xfinitylive.com and PhiladelphiaEagles.com.

XFINITY Live! Philadelphia is a dining and entertainment district centered in the heart of the South Philadelphia Sports Complex. The one-of-a-kind venue features over a dozen restaurant and entertainment choices, including six main venues: Broad Street Bullies Pub, PBR Bar & Grill (Professional Bull Riders), Philly MarketPlace, Spectrum Grill, Victory Beer Hall and the first-ever NBC Sports Arena. XFINITY Live! is a joint partnership between Philadelphia-based Comcast-Spectacor and Baltimore-based The Cordish Companies.

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