

THROW ON YOUR COWBOY BOOTS! COORS LIGHT COUNTRY FEST TAKES OVER XFINITY LIVE! PHILADELPHIA ON AUGUST 1

PHILADELPHIA, PA (July 30, 2014) – The official Coors Light Country Fest takes over XFINITY Live! Philadelphia with interactive games, drink specials, a special appearance by Florida Georgia Line and an exclusive performance by country star Tyler Farr on Friday, August 1 beginning at 2 p.m.

Festivities include drink specials featuring Coors Light and Coors Light Summer Brew prior to country mega star Jason Aldean's concert later that evening at Citizens Bank Park. Aldean is bringing his "Burn It Down Tour" to the ballpark featuring country sensations Tyler Farr and Florida Georgia Line.

Coors Light Country Fest is free to the public and will feature music throughout the day including an appearance by American Country star Tyler Farr, known for his hit single "Whiskey in My Water." Also performing on the XFINITY Live! Stage at Coors Light Country Fest are bands "Shot of Southern" and "Philbilly" best known for their outstanding covers on famous country songs such as Rascal Flatts' song "Me and My Gang."

Patrons can also participate in interactive games and contests. Contest prizes include Tyler Farr concert tickets, autographed guitars by Jason Aldean, Tyler Farr and Florida Georgia Line.

Complimentary on-site parking will be available after 8 p.m.

XFINITY Live! Philadelphia is a dining and entertainment district centered in the heart of the South Philadelphia Sports Complex. The one-of-a-kind venue features over a dozen restaurant and entertainment choices, including six main venues: Broad Street Bullies Pub, PBR Bar & Grill (Professional Bull Riders), Philly MarketPlace, Spectrum Grill, Victory Beer Hall and the first-ever NBC Sports Arena. XFINITY Live! is a joint partnership between Philadelphia-based Comcast-Spectacor and Baltimore-based The Cordish Companies

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