

COMPETITIVE AND AMATEUR RUNNERS ARE ENCOURAGED TO RACE IN COSTUME TO BENEFIT LOCAL CHARITIES AT XFINITY LIVE! PHILADELPHIA ON OCTOBER 27

Log on to www.ComcastSpectacorCharities.org/5k to register!

Philadelphia, PA – October 2, 2012 – Competitive and amateur runners dressed in their most creative costumes are encouraged to participate in the inaugural Flyers Charities Halloween 5K Fun Run and Walk presented by Toyota at XFINITY Live! Philadelphia on Saturday, October 27, beginning at 9 a.m.

Proceeds from the race benefit Philadelphia Flyers Charities, a division of Comcast-Spectacor Charities, to help support local non-profit organizations in the Greater Philadelphia Region.

Registration is \$35 to participate in the 5k and \$25 to participate in the Fun Run & Walk. All participants will receive a race bib (including timing chips for 5k runners only) and commemorative T-shirt.

Participants are encouraged to wear creative Halloween costumes and Flyers gear (of course!) during the race. Prizes will be awarded to race participants to the top male and female runners in the 5k, along with prizes for best costumes within different age groups.

The event will also feature a family fun area that will include interactive inflatables, face painters, pumpkin painting and trick-or-treating.

Event Timeline:

8:00 a.m. Check-in/Registration begins; Family Fun area opens
8:30 a.m. Warm-up with Flyers Head Athletic Trainer Jim McCrossin
9:00 a.m. 5K Run begins
9:45 a.m. Fun Run & Walk begins
11:15 a.m. Costume contest

*Timeline subject to change.

The Halloween theme continues throughout the day at XFINITY Live! Philadelphia with a kids Halloween movie to be shown on the outdoor screen immediately following the race along with specially priced menu items throughout the day for kids and race participants. That evening, the biggest Halloween party on the East Coast takes over with WMMR DJ Jackie Bam Bam and over \$20,000 in cash and prizes to winners of the evening's costume contest.

Flyers Charities, a division of Comcast-Spectacor Charities, has contributed \$25 million to charity since 1977. The funds raised during the annual Flyers Wives Carnival and other Comcast-Spectacor Charities fundraising events have helped support hundreds of non-profit organizations throughout the Greater Philadelphia Region. Comcast-Spectacor Charities prides itself on helping support not just one but a multitude of worthy non-profit organizations that benefit everything from important healthcare initiatives such as: heart health and stroke and cancer awareness to various youth recreation programs and plenty more. If it matters in your community, it's important to Comcast-Spectacor!

Comcast-Spectacor (comcast-spectacor.com) is the Philadelphia-based sports and entertainment company which owns the Philadelphia Flyers (NHL), the home arena for both the Flyers and the NBA's Philadelphia 76ers, the Wells Fargo Center, and four Flyers Skate Zone community ice skating and hockey rinks. In addition, Comcast-Spectacor is also the principal

owner of Global Spectrum, the fastest growing firm in the public assembly management field with more than 100 facilities throughout the United States and Canada; Ovations Food Services, a food and beverage service provider; New Era Tickets, a ticketing and marketing company for public assembly facilities; Front Row Marketing Services, a commercial rights sales company; FanOne, a digital fan marketing company; and Paciolan, the leading provider of venue enablement, ticketing, fundraising and marketing technology solutions.

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