

**\*\*\*MEDIA ADVISORY\*\*\***

**EVENT:** **THOUSANDS ENJOY THE WEATHER AND OVER 150 CRAFT BEERS AT THE FIRST ANNUAL SOLD OUT SPRINGFEST LIVE!**

**WHEN:** Saturday, April 18, 2015 beginning at 3 P.M.

**WHERE:** XFINITY Live! Philadelphia  
1100 Pattison Avenue  
Philadelphia, PA

**DETAILS:**

Over 150 beers and over 70 breweries are featured during the first Annual sold out Springfest Live!

Five different locations feature a variety of beer and cider samples provided by over 70 breweries.

- **Victory Beer Hall** – Pennsylvania seasonal craft beers
- **Country Beer Barn**– unique craft beers and mechanical bull
- **Rum Lounge**– American-made whiskey and hard ciders
- **Bullies Beer Garden**– Summer seasonal beers
- **Marketplace** – Select craft beers and live music

**MEDIA NOTE:** Media looking to cover the event should contact Nate Harris at 215-776-8381 or Anthony Dagrosa at 215-219-2610.

For more information about Springfest Live! visit [www.xfinitylive.com](http://www.xfinitylive.com).

**XFINITY Live! Philadelphia** is a dining and entertainment district centered in the heart of the South Philadelphia Sports Complex. The one-of-a-kind venue features over a dozen restaurant and entertainment choices, including six main venues: Broad Street Bullies Pub, PBR Bar & Grill (Professional Bull Riders), Philly MarketPlace, Spectrum Grill, Victory Beer Hall and the first-ever NBC Sports Arena. XFINITY Live! is a joint partnership between Philadelphia-based Comcast-Spectacor and Baltimore-based The Cordish Companies.

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April 17, 2015

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