

**\*\*\*MEDIA ADVISORY\*\*\***

**EVENT: PHILADELPHIA EAGLES 2015 CHEERLEADER CALENDAR UNVEILING  
DURING COUNTDOWN TO KICKOFF AT XFINITY LIVE! PHILADELPHIA**

**WHEN:** Thursday, September 4, 2014  
5 P.M. Doors Open  
6:30 P.M. Philadelphia Eagles Cheerleader Fashion show  
9 P.M. Taking Back Sunday

**WHERE:** XFINITY Live! Philadelphia (Marketplace)  
1100 Pattison Avenue  
Philadelphia, PA

**DETAILS:** The Philadelphia Eagles Cheerleaders unveil their 2015 calendar with a swimsuit fashion show. Current members of the Philadelphia Eagles will also be in attendance along with mascot SWOOP.

The first NFL regular season game between the Green Bay Packers and Seattle Seahawks will be broadcasted on the 32-foot HD screen.

American rock band, *Taking Back Sunday* perform on the Live! outdoor stage later in the evening. Most known for their hit song *MakeDamnSure*, the band released their sixth album in March of 2014.

This event is free and open to the public. Guests must be 21 years of age or older to attend.

**XFINITY Live! Philadelphia** is a dining and entertainment district centered in the heart of the South Philadelphia Sports Complex. The one-of-a-kind venue features over a dozen restaurant and entertainment choices, including six main venues: Broad Street Bullies Pub, PBR Bar & Grill (Professional Bull Riders), Philly MarketPlace, Spectrum Grill, Victory Beer Hall and the first-ever NBC Sports Arena. XFINITY Live! is a joint partnership between Philadelphia-based Comcast-Spectacor and Baltimore-based The Cordish Companies.

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