

****Media Advisory****

**EVENT: HUNDREDS GATHER AT XFINITY LIVE! PHILADELPHIA TO
SAMPLE OVER 150 CRAFT BEERS AND LIVE MUSIC DURING SUMMERFEST**

DATE: Saturday, June 21 starting at 3 p.m.

PLACE: XFINITY Live! Philadelphia

1100 Pattison Ave.
Philadelphia, PA 19148

DETAILS: Over 150 craft beers from Troeggs, Victory, and Sam Adams are on tap as regional beer lovers gather to sample the tastes of the summer during the first annual Summerfest. Teen sensation *Gifford's Lane* and local cover bands *Fame and Fortune* as well as *The Benderz* perform on the Live! Stage throughout the festival.

XFINITY Live! Philadelphia is a dining and entertainment district centered in the heart of the South Philadelphia Sports Complex. The one-of-a-kind venue features over a dozen restaurant and entertainment choices, including six main venues: Broad Street Bullies Pub, PBR Bar & Grill (Professional Bull Riders), Philly MarketPlace, Spectrum Grill, Victory Beer Hall and the first-ever NBC Sports Arena. XFINITY Live! is a joint partnership between Philadelphia-based Comcast-Spectacor and Baltimore-based The Cordish Companies

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