

FLYERS HOST FREE TWO-DAY FAN FEST IN CELEBRATION OF NHL DRAFT WEEKEND AT XFINITY LIVE! PHILADELPHIA ON JUNE 27-28

FOR COMPLETE SCHEDULE OF DRAFT EVENTS, VISIT

PHILADELPHIAFLYERS.COM/NHLDRAFT

In celebration of the 2014 National Hockey League (NHL) Draft coming to the Wells Fargo Center on Friday, June 27 and Saturday, June 28, the Philadelphia Flyers, XFINITY Live! Philadelphia and the NHL will host a free Fan Fest during both days of the Draft. Fan Fest at XFINITY Live! Philadelphia will feature hockey-themed and family-friendly activities, food and beverages and exclusive NHL Draft merchandise. Admission to Fan Fest is free and does not require a ticket. Fan Fest hours of operation are Friday from 3-6:30 p.m. and Saturday from 8-2 p.m.

All 30 NHL teams will be represented on the entryway in to the Fan Fest, where fans can take part in numerous hockey activities including a full-size street hockey rink equipped with sticks and balls for pick-up play and skill challenges for hardest shot, accuracy and stick handling. Official Flyers and NHL Draft merchandise will be available for purchase from the Flyers Mobile Store.

Kids can enjoy inflatable activities including an obstacle course, bungee run, bounce house, giant slide, slap shot booth and Twister. A large arcade will allow fans to play games for free and win great prizes. The Marvel Universe Live “Are You Super Hero Enough?” challenge is an interactive experience where participants hone their super hero skills to complete a series of tasks, and is a preview of the Marvel Universe Live show coming to the Wells Fargo Center from July 24-27. Comcast SportsNet will be on-site with giveaways and Tap Snap, an interactive photo booth experience. Adding to the atmosphere will be live entertainment on the XFINITY Live! stage, DJs, face painters and more. Also in attendance will be the Academy of Natural Sciences, the Franklin Institute and the Please Touch Museum, all with interactive stations.

Alex’s Lemonade Stand Foundation, a Philadelphia- area based foundation created to find cures for all kids with cancer, will be on-site at both Fan Fest and the Wells Fargo Center concourse giving away lemonade and collecting donations. The Alex’s Lemonade Stand Foundation is a proud community partner of the Philadelphia Flyers for the 2014 NHL Draft.

Round One of the Draft begins on Friday, June 27 at 7 p.m. The draft continues with Rounds Two through Seven on Saturday, June 28 beginning at 10 a.m. Wells Fargo Center doors open to ticket holders at 5 p.m. on Friday, June 27 and at 8 a.m. on Saturday, June 28.

Follow the 2014 NHL Draft and Fan Fest in Philadelphia at PhiladelphiaFlyers.com/NHLDraft. Fans can sign up for late ticket release notifications at PhiladelphiaFlyers.com/DraftStandBy.

Philadelphia Flyers Social Media Accounts:

Twitter: [@NHLFlyers](https://twitter.com/NHLFlyers); Facebook: [Philadelphia Flyers](https://www.facebook.com/PhiladelphiaFlyers); Instagram: [PhiladelphiaFlyers](https://www.instagram.com/PhiladelphiaFlyers)

Alex's Lemonade Stand Foundation (ALSF) emerged from the front yard lemonade stand of cancer patient Alexandra "Alex" Scott (1996-2004). In 2000, 4-year-old Alex announced that she wanted to hold a lemonade stand to raise money to help find a cure for all children with cancer. Since Alex held that first stand, the Foundation bearing her name has evolved into a national fundraising movement, complete with thousands of supporters across the country carrying on her legacy of hope. To date, Alex's Lemonade Stand Foundation, a registered 501(c)3 charity, has raised more than \$80 million toward fulfilling Alex's dream of finding a cure, funding over 450 pediatric cancer research projects nationally. For more information on Alex's Lemonade Stand Foundation, visit AlexsLemonade.org.

XFINITY Live! Philadelphia (XfinityLive.com) is a dining and entertainment district centered in the heart of the South Philadelphia Sports Complex. The one-of-a-kind venue features over a dozen restaurant and entertainment choices, including six main venues: Broad Street Bullies Pub, PBR Bar & Grill (Professional Bull Riders), Philly MarketPlace, Spectrum Grill, Victory Beer Hall and the first-ever NBC Sports Arena. XFINITY Live! is a joint partnership between Philadelphia-based Comcast-Spectacor and Baltimore-based The Cordish Companies.

Comcast-Spectacor (Comcast-Spectacor.com), which operates in 48 of the 50 United States, is the Philadelphia-based sports and entertainment company which owns the Philadelphia Flyers (NHL), the home arena for both the Flyers and the NBA's Philadelphia 76ers, the Wells Fargo Center, and four Flyers Skate Zone community ice skating and hockey rinks. In addition, Comcast-Spectacor is also the principal owner of Global Spectrum, the fastest growing firm in the public assembly management field with more than 120 facilities throughout the United States and Canada; Ovations Food Services, a food and beverage service provider; Front Row Marketing Services, a commercial rights sales company; FanOne, a digital fan marketing company; and Paciolan, the leading provider of venue enablement, ticketing, fundraising and marketing technology solutions.

CONTACTS:

Alicia DeFillipo
Philadelphia Flyers Publicist
(o) [215-389-9421](tel:215-389-9421)
adefillipo@comcast-spectacor.com
[@FlyersPublicist](https://twitter.com/FlyersPublicist)

June 13, 2014