



Wednesday, March 23, 2016

XFINITY Live! Philadelphia & Phillies Team Up to Host Season Opener Watch Party with Comcast SportsNet & CBS Radio on Monday, April 4
Season-opening celebration to feature Phillies, Comcast SportsNet, and "Breakfast on Broad" hosts, drink and food specials, Phillies freebies, Opening Day prizes and plenty of fan fun at XFINITY Live!



On Monday, April 4, fans of all ages are invited to celebrate the beginning of baseball at a fun-filled Phillies Season Opener Watch Party at XFINITY Live! Philadelphia. Pre-game festivities kick-off at 3:00 p.m., and feature lots of Phillies fandom to rally the crowd before the team takes on the Reds for the first game of 2016 at 4:10 p.m. in Cincinnati. The game airs on Comcast SportsNet beginning at 4:00 p.m.

Fans attending the free event will have plenty of meet-and-greet opportunities with Phillies celebrities including 1993 National League Champions **Milt Thompson** and **Tommy Greene**, as well as 1983 NLCS Champion and MVP **Gary Matthews**. Also helping to celebrate the occasion will be the hosts of The Comcast Network's *Breakfast on Broad* sports-talk morning show including **Rob Ellis**, **Jillian Mele**, **Barrett Brooks**, and **Sarah Baicker**. Other special guests include former Phillies broadcaster **Chris Wheeler**, the **Phillie Phanatic**, and **Phillies Ballgirls**, with all the fan festivities moderated by **Scott Palmer**, Phillies Director of Public Affairs.

Come game time, the entire Phillies Season Opener from start to finish will be played on XFINITY Live! Philadelphia's enormous 32-foot LED screen and broadcast on Comcast SportsNet.

For those with an appetite, there will be plenty of **food and drink specials**, thanks to XFINITY Live!, who will be offering \$3 select drafts and 50% off select appetizers. **Prizes and surprises** will also be in store for **fans wearing Phillies gear**, including automatic eligibility to win tickets to Phillies games at Opening Week at Citizens Bank Park. Plus, be on the lookout for **freebies**, as we will be giving away Phillies caps in celebration of Major League Baseball's national "Caps On" initiative, encouraging fans to wear caps on April 4th in honor of the start of the regular season.

Also taking part in the festivities will be **SportsRadio 94WIP**, **98.1 WOGL**, **KYW Newsradio**, **96.5 AMP Radio**, **Talk Radio 1210 WPHT**, and **92.5 XTU**, who will all be on-site with plenty of fan games and prizes.

"We are excited to host the Season Opening Watch Party with our partners at Comcast SportsNet, CBS Radio and XFINITY Live! Philadelphia," said David Buck, the Phillies' Senior Vice President of Marketing & Advertising Sales. "If you can't be in Cincinnati, then XFINITY Live! is the place to be in Philadelphia on April 4 to celebrate the official start of Phillies baseball."

For Phillies Season Opener Watch Party updates, fans are encouraged to follow @Phillies on Twitter or visit phillies.com/XfinityLive. The event takes place one week prior to the [Phillies Nemours Home Opener](#) at Citizens Bank Park.

ABOUT XFINITY Live! Philadelphia

XFINITY Live! Philadelphia is a dining and entertainment district centered in the heart of the South Philadelphia Sports Complex. The one-of-a-kind venue features over a dozen restaurant and entertainment choices, including six main venues: Broad Street Bullies Pub, PBR Bar & Grill (Professional Bull Riders), Philly Market Place, 1100 Social, Victory Beer Hall and the first-ever NBC Sports Arena. XFINITY Live! Philadelphia is Philadelphia's No. 1 Sports Bar, as voted by Philadelphia Magazine.

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