

**POP LEGEND VANILLA ICE TO MAKE APPEARANCE AT XFINITY LIVE!**  
**PHILADELPHIA ON JUNE 15**

Grammy-nominated pop legend Vanilla Ice will appear at XFINITY Live! Philadelphia on Saturday, June 15. This exciting appearance will take place immediately following the sold out New Kids On The Block concert the same night at the Wells Fargo Center.

The opportunity to win a meet and greet with Vanilla Ice is available by signing up through [www.facebook.com/XFINITYlive](http://www.facebook.com/XFINITYlive). Parking is free after 9 pm.

The iconic Robert Van Winkle aka Vanilla Ice exploded on the Rap/Pop music scene in 1990/91 selling 10 million albums in 4 months and hitting number one on the Billboard charts with the number one single “Ice Ice Baby” and number one album positions. His worldwide album sales are over 15 million and individual songs total over 160 million and are still selling. Vanilla Ice has toured consistently throughout his career since 1990 performing all over the world. The last two years tour stops have included the USA, Canada, Great Britain, Ireland, Scotland, the Netherlands, Spain, Portugal, Russia, Egypt, Turkey, South Africa, and Australia among many countries.

**XFINITY Live! Philadelphia** is a dining and entertainment district centered in the heart of the South Philadelphia Sports Complex. The one-of-a-kind venue features over a dozen restaurant and entertainment choices, including six main venues: Broad Street Bullies Pub, PBR Bar & Grill (Professional Bull Riders), Philly MarketPlace, Spectrum Grill, Victory Beer Hall and the first-ever NBC Sports Arena. XFINITY Live! is a joint partnership between Philadelphia-based Comcast-Spectacor and Baltimore-based The Cordish Companies.

**Comcast-Spectacor** ([comcast-spectacor.com](http://comcast-spectacor.com)) is the Philadelphia-based sports and entertainment company which owns the Philadelphia Flyers (NHL), the home arena for both the Flyers and the NBA’s Philadelphia 76ers, the Wells Fargo Center, and four Flyers Skate Zone community ice skating and hockey rinks. In addition, Comcast-Spectacor is also the principal owner of Global Spectrum, the fastest growing firm in the public assembly management field with more than 100 facilities throughout the United States and Canada; Ovation Food Services, a food and beverage service provider; New Era Tickets, a ticketing and marketing company for public assembly facilities; Front Row Marketing Services, a commercial rights sales company; FanOne, a digital fan marketing company; and Paciolan, the leading provider of venue enablement, ticketing, fundraising and marketing technology solutions.

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